

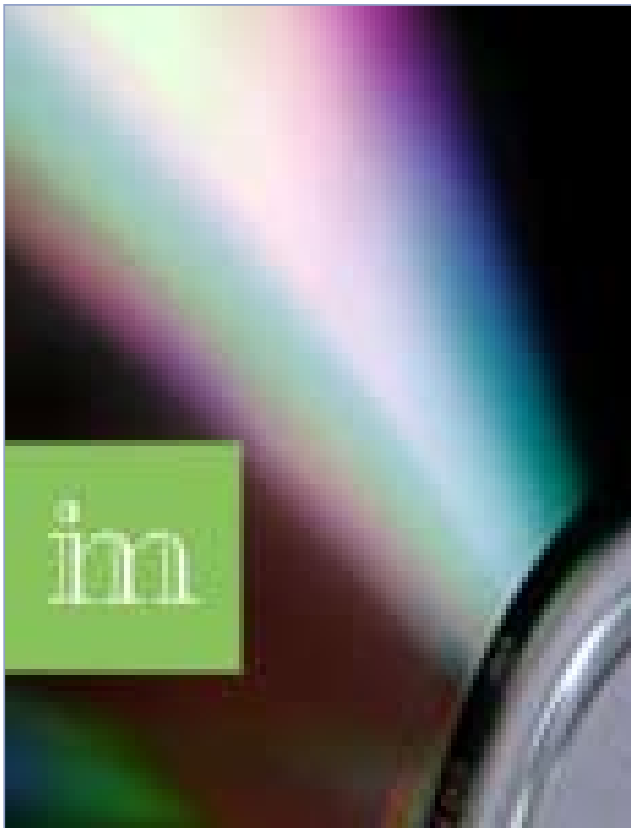
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Media Spending Survey

The Industry Measure
estimates and forecast of
media buyers' spending on
selected media

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The
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